

PAIRINGS
with a
PURPOSE

benefitting

FEEDING
AMERICA
San Diego



Leading Our Community in the Fight Against Hunger



Hunger in San Diego

1 in 7 people struggle with hunger, including 1 in 5 children

Our Mission

Healthy food, nutrition and advocacy

How We Work

23 million pounds of food

200 distribution partners, including schools

Who We Serve

60,000 children families and seniors each week

27% of the households we serve have someone who is currently serving or who has served in the military

About Pairings with a Purpose

Saturday, April 16, 2016

1 - 5 PM

Bobby Riggs Tennis Club & Museum

- Taste and sip exclusive pairings from San Diego's finest chefs and breweries
- Enjoy live music from Tolan Shaw and The Silent Comedy
- Participate in raffles and silent auctions with one-of-a-kind auction items



Tolan Shaw



The Silent Comedy

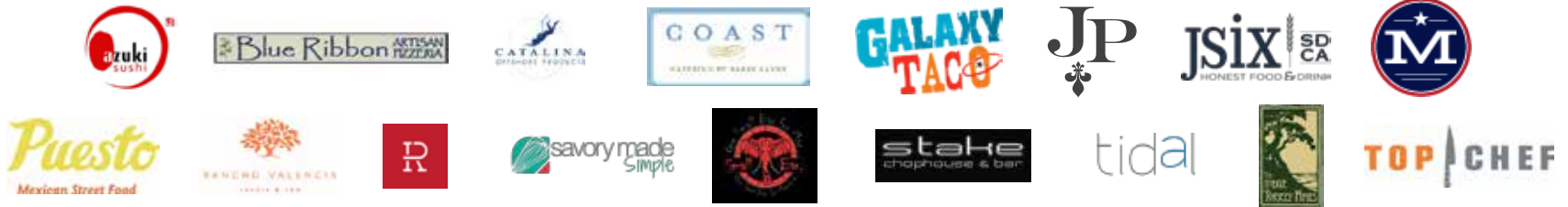


About Pairings with a Purpose

PRESENTED BY



PARTICIPATING CHEFS



PARTICIPATING BREWERIES

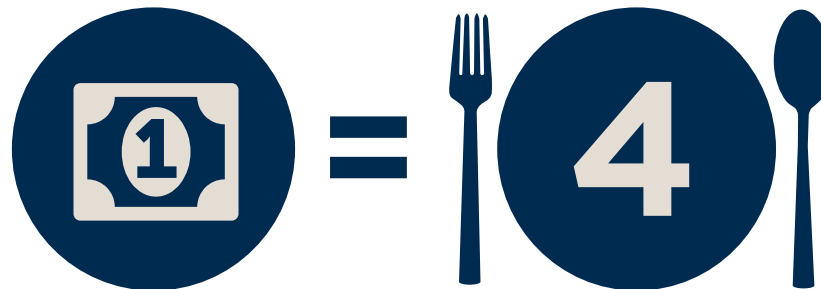


AND MORE...

How Can You Participate?

- Presenting Sponsor | \$10,000
- Foodie Sponsor | \$5,000
- Craft Sponsor | \$2,500
- Media Sponsor | Various in-kind
- Individual Tickets | \$35 - \$75
- Give in honor of the event

\$1 donated provides 4 meals
95% of all donations directly fund our programs.



Sponsorship Benefits & Who You Will Reach

Print • Online • Event • VIP

Event Attendees

400 local foodies, beer enthusiasts and philanthropists

20 local chefs, restaurants and breweries

Online Audience

1,000+ per month; 13,000 annually

Email subscribers: 25,000+

Facebook fans: 9,800+ | Twitter followers: 4,400+

Unique website visitors: 8,800+ monthly average



PLUS RESTAURANT
AND BREWERY
CROSS PROMOTION!

Donors and Volunteers

27,000+ donors

1,000+ volunteers per month; 13,000 annually



Sponsorship Benefits & Who You Will Reach

Presenting Sponsor | \$10,000 or 40,000 meals

Print

- Banner with company name or logo at event entrance, stage and on all booth signage
- Company name or logo on event materials, including invitation, signage, voting cards and more
- Company name or logo on sampler cups distributed to all guests

Online & Promotional

- Company name or logo included in all applicable event emails
- Linked company name or logo located on event landing page
- Inclusion in social media promotion of event

Event

- 20 VIP tickets

VIP

- Opportunity for employee volunteer events at the FASD distribution center or onsite experience at company location



Sponsorship Benefits & Who You Will Reach

Foodie Sponsor | \$5,000 or 20,000 meals

Print

- Banner with company name or logo at event entrance and on all booth signage

Online & Promotional

- Linked company name or logo located on event landing page

Event

- 20 general admission tickets

VIP

- Opportunity for employee volunteer events at the FASD distribution center or onsite experience at company location



Sponsorship Benefits & Who You Will Reach

Craft Sponsor | \$2,500 or 10,000 meals

Print

- Banner with company name or logo at event entrance

Online & Promotional

- Linked company name or logo located on event landing page

Event

- 10 general admission tickets

VIP

- Opportunity for employee volunteer events at the FASD distribution center or onsite experience at company location



Sponsorship Benefits & Who You Will Reach

Media Sponsor | In-Kind

Print

- Banner with company name or logo at event entrance

Online & Promotional

- Linked company name or logo located on event landing page

Event

- 2 general admission tickets
- Opportunity to send photographer and reporter to cover event



Sponsorship Benefits & Who You Will Reach

Individual Tickets

Food Only | \$30

- Unlimited food tastings
- Participation in pairing voting contest
- Opportunity to participate in raffle and silent auction

General Admission | \$40

- Unlimited food and beer tastings
- Participation in pairing voting contest
- Opportunity to participate in raffle and silent auction

VIP Admission | \$75

- Unlimited food and beer tastings
- Participation in pairing voting contest
- Opportunity to participate in raffle and silent auction
- Early admission to skip the lines and get the first taste of pairings
- Access to VIP area with exclusive chef and brewery pairings, chef meet-and-greets and more



Become a key partner of Pairings with a Purpose today.

Thank you for helping to build a
hunger-free and healthy San Diego.

Colleen Ennis

Institutional Giving Manager

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**WE'RE FEEDING SAN DIEGO AND
TOGETHER WE'RE FEEDING AMERICA**

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